

"It's ALL in the BASICS"

BUILDING LEADERS



for Tomorrow

March 18–24, 2012

HI-Y WEEK

A complete HI-Y Week “How To” kit is shown in the
HI-Y Handbook online at www.hi-y.org

<http://hi-y.org/hiyhandbook-ch19-HIY-week.pdf>

Included are ideas for...

A Successful HI-Y Week
Timeline

Publicity

HI-Y is Like...

HI-Y Week
Calendar

Grab Bag
of Ideas

Bulletin Board &
Poster Themes

HI-Y Week
Report Form

Sample Public Service
Announcement

Press Releases

Sample Mayor's HI-Y
Week Proclamation

Sample Press
Release